

EXHIBITOR REGISTRATION



SUPPLIERS NIGHT
FEB 2, 2027

CACTUS IFT

2027 EXHIBITOR SPONSORSHIP GUIDE

Table Top Show & Supplier Night

Tuesday, February 2, 2027 | Arizona Grand Resort & Spa | Phoenix, Arizona

PUT YOUR BRAND IN THE MIDDLE OF THE EXPERIENCE

Connect with food & natural industry professionals through high-visibility, hands-on and hospitality-focused sponsorship opportunities designed to create meaningful interaction with attendees.

Sponsorship Opportunities at a Glance

Opportunity	Investment	Availability
Cocktail Reception Sponsor	\$10,000	2 available
Conference Bag Sponsor	\$5,000	Exclusive
Culinary Demonstration Class	\$5,000	Exclusive
Mixology Demonstration Class	\$5,000	Exclusive
Arizona Grand Spa Gift Card Sponsor	\$100	6 available
Event Program Advertising	By ad size	Multiple

Sponsorships are designed to give brands visibility before, during and throughout the attendee experience.

Premier Sponsorship Opportunities

Cocktail Reception Sponsor | \$10,000

Available: 2 sponsors

Own a prominent presence during the evening networking cocktail reception, where exhibitors and attendees continue conversations after the Table Top Show.

- Recognition as a Cocktail Reception Sponsor.
- Premium logo placement throughout the reception.
- Recognition in event marketing materials.
- Event signage and sponsor visibility.
- Verbal recognition during the reception.
- Association with the hosted networking experience, including food, beverage, music and attendee engagement.

Conference Bag Sponsor | \$5,000

Put your brand directly into attendees' hands with exclusive sponsorship of the official attendee conference bags.

- Exclusive sponsorship of attendee conference bags.
- Sponsor logo printed on approximately 300 bags.
- Opportunity to include one promotional insert.
- Recognition in the event program and event signage.

Arizona Grand Spa Gift Card Sponsor | \$100

Available: 6 sponsorship openings. Create a memorable moment around one of the evening's featured raffle opportunities.

- Sponsorship of the Arizona Grand Resort & Spa gift card raffle.
- Dedicated microphone time during the Supplier Tabletop Expo to introduce the raffle and encourage attendees to participate in Supplier Night.
- Sponsor recognition immediately before the raffle drawing during the reception.
- Recognition in event materials and signage.

Interactive Experience Sponsorships

These hands-on sponsorships move beyond traditional logo placement. Attendees learn, create, taste and interact with your ingredient while your team has a natural opportunity to tell the product story live.

CULINARY DEMONSTRATION CLASS • \$5,000

Learn How to Make Chocolate Truffles

A professional chocolatier presents the “how to” live, then participants create three chocolate truffles using the sponsor's featured ingredient. This is a fun, interactive way to put your material directly into an application attendees can see, make and taste.

- Featured ingredient incorporated into the chocolate truffle experience.
- Live chocolatier-led demonstration showing participants how the truffles are created.
- Each participant creates three truffles using your ingredient.
- Opportunity for a sponsor representative to join the chocolatier on stage and talk about your material during the class.
- Natural product education around flavor, functionality, applications or other key ingredient attributes.
- Direct interaction with participants in a memorable, hands-on setting.

Best fit for: flavor, cocoa, confectionery, sweetener, dairy, inclusions, functional ingredients and other products that can shine in a chocolate application.

MIXOLOGY DEMONSTRATION CLASS • \$5,000

Create a Signature Cocktail Featuring Your Ingredient

A local mixologist leads participants step by step through the creation of a signature cocktail featuring the sponsor's ingredient. Attendees get a lively, approachable application experience while your team gets the stage to explain what makes the material special.

- Featured ingredient incorporated into a signature cocktail.
- Live, step-by-step demonstration led by a local mixologist.
- Hands-on participant experience creating the featured drink.
- Opportunity for a sponsor representative to join the mixologist on stage and talk about your material during the class.
- Product education focused on flavor, beverage applications, functionality or other key attributes.
- A social, interactive sponsorship that lets attendees experience the ingredient firsthand.

Best fit for: flavors, extracts, syrups, sweeteners, botanicals, beverage ingredients, colors, functional ingredients and other materials suited to beverage applications.

Event Program Advertising

Advertising opportunities will be available in the official event program, website, and social media, providing an additional way to keep your company and products visible to attendees throughout the event.

Advertisement Size	Pricing
Full Page	\$1,000
Half Page	\$500
Quarter Page	\$250

Show Guide advertising rates: \$1,000 full page, \$500 half page, and \$250 quarter page. Final artwork is due January 4, 2026.

Why Sponsor Cactus IFT Supplier Night?

- Build visibility with food industry professionals in an engaging Arizona market.
- Create direct interaction with exhibitors, attendees and decision-makers.
- Demonstrate ingredient applications rather than relying only on traditional signage.
- Support educational and networking experiences that add value to the event.
- Extend your presence through event materials, signage, stage recognition and experiential opportunities, depending on sponsorship selected.

Event Experience

Supplier Night is designed as an expanded networking experience following the Table Top Show. The event concept includes heavy passed hors d'oeuvres, hosted beer and wine, professional music/DJ support, networking, raffle drawings, stage and audiovisual support, and interactive experiences.

Interested in Sponsoring?

Sponsorship opportunities are limited and may be reserved on a first-committed basis. Interested sponsors may contact Cactus IFT directly, or register and pay for their selected sponsorship through Eventbrite.

Gina Benninger: gbenninger@me.com

Ricky Singh: rickysinghleads@gmail.com

Register & pay online: [Cactus IFT 2027 Sponsorship Registration - Eventbrite](#)